

# WRITER'S RELIEF: MAKING YOUR LIFE EASIER, ONE SUBMISSION AT A TIME

Since 1994, we have been helping creative writers by managing their submissions to literary agents or to literary journals. Our approach is 100% personal—no submission spam, ever.

Clients have included:

- Promising but unpublished authors
- *New York Times* best-selling authors
- Professors, business professionals, retirees, busy moms, etc.

### FOR WRITERS OF BOOKS, POEMS, AND STORIES

*I love to write. I hate to submit. You write your heart out and then send your little golden parakeet of love or genius or hope out into the world and watch it get run over again and again. Then I found Writer's Relief. They take care of your creations. They find them nice homes. They do all the work while you follow your dreams.*

*At first I got rejected, but then I got accepted and accepted. And my world changed. 'The' world changed. It was less 'cruel.' And now even if I get rejections, I know those little handcrafted parakeets (stories) of mine are in a nice, warm place, waiting for their perfect homes.*

— Jon P., Writer



## TABLE OF CONTENTS

- What Is The Writer's Relief Difference? . . . . . 2
- Is Your Writing Strategy Better Than Your Submission Strategy? . . . . . 3
- About Our Levels Of Service . . . 4
- A La Carte . . . . . 5
- A La Carte PLUS . . . . . 6
- Full Service . . . . . 7
- Elite Full Service . . . . . 10
- Facebook Virtual Assistant Program . . . . . 11
- What's Next? . . . . . 12
- Web Design Relief. . . . . 13

## WELCOME!



Dear Writer,

I started this company way back in 1994 when a friend of mine, a poet, lamented that there was no one to help her submit her writing for publication. It takes a lot of specialization to truly know what works (and doesn't work) when it comes to getting published. No one was there to help!

Since then, my team and I have developed a system that succeeds at two things: 1) increasing a writer's odds of getting an acceptance and 2) giving our clients more time to write!

I hope you'll enjoy learning how Writer's Relief can help you make better, stronger submissions! Call today for a FREE personal consultation: (866) 405-3003.

Sincerely,

*Ronnie L. Smith, President*

Call today for a  
**FREE personal consultation:**  
**(866) 405-3003**

Or chat with us at  
**www.WritersRelief.com**  
every weekday.

## WHAT IS THE WRITER'S RELIEF DIFFERENCE?

If you're writing:

books



literary agents

stories, poems, essays



literary magazines



Our submission strategists research, monitor, and track the submission guidelines and editorial preferences of lit mags and literary agencies EVERY SINGLE DAY!

**Plus, we have access to valuable information that market books just don't have**—namely, all of the direct, personalized feedback from agents and editors that our clients have received since 1994.

We know editors'/agents' preferences right down to their feelings about POV and verb tense. No research you can do on your own compares!

Then we target your submissions to:

### OUR PRECISION TARGETING PROCESS

The beauty of Writer's Relief is that we can take over as much or as little of your submission process as you like. We can do everything from writing your query letters to tracking your responses.

But the heart of our success lies in our expert, precision targeting. No submission spam, ever!

We get to know you—your writing, your history, and your goals—and then we match your unique work with the literary agents or editors who are best-suited to YOU.

### PERSONALIZED + STRATEGIC + EFFECTIVE

*Late one evening, high on coffee and strudel, I stumbled across Writer's Relief while scouring the Net for yet another journal's submission guidelines. The angels sang.*

*Here were people who had years of varied industry experience. They had a system to help people like me power through the grueling submission process. Within two cycles, I was published. PUBLISHED! Since signing on with Writer's Relief, I feel more confident in my work and, best of all, I feel supported.*

— [Bleuzette L., Writer](#)



# IS YOUR WRITING STRATEGY BETTER THAN YOUR SUBMISSION STRATEGY?

*Or...are you barely submitting your writing at all?*

If a writer wants to submit one single story to 50 magazines (40 via online methods and 10 by mail), this is approximately the amount of time he or she might spend to do each task well:

- Researching 50 literary magazines to discover the 50 best-suited journals—and the hundreds of journals that are not right: 600 minutes
- Writing a professional and strategic cover letter (not including researching and learning the best format): 120 minutes
- Preparing content for electronic submissions, and creating online profiles for submission managers: 60 minutes
- Individually sending email/online submissions to 40 markets: 90 minutes
- Creating 10 unique mailing packets (labels, envelopes, and printed manuscripts): 60 minutes
- Stuffing and mailing envelopes: 20 minutes
- Developing a rudimentary system to track submissions and responses: 60 minutes
- Tracking responses to 50 submissions: 60 minutes

*By relying on Writer's Relief to keep your submissions going out (and your offers of publication/representation coming in!), you free up lots of mental space, which allows you to place your focus where it belongs: on your writing!*

**TOTAL TIME: 1070 minutes (that's almost a staggering 18 hours!)**

It's no wonder you may not be submitting as often or as energetically as you'd like!

*One key to getting work accepted by top literary magazines is persistence. When I was submitting work on my own, I would be overcome by anxiety and paralyzed at the thought of sending to such journals as The Paris Review or American Poetry Review.*

*Now, when Writer's Relief sends me labels, I figure they must know what they're doing, so I slap them on envelopes, stuff in my poems and cover letters, and off they go. I've published 23 poems and one short story since I signed up with Writer's Relief in 2010. Though I haven't had an acceptance from The Paris Review—I keep trying thanks to Writer's Relief.*

*— Alison H., Writer*



**Don't blame yourself for a lackluster submission strategy.**

Making submissions takes up a lot of time. And it can drain a lot of your creative energy!

You need a solution—**Writer's Relief might be it!**

## ABOUT OUR LEVELS OF SERVICE

We have a service for every budget! And we can do as much or as little of the work as you like.

Consider this a “choose your own adventure” book from here onward.

**Pssst!** ... Did you know you can live-chat with us during our office hours? Visit [www.WritersRelief.com](http://www.WritersRelief.com) weekdays.  
 Or call us toll-free at (866) 405-3003.

### SELECT YOUR PREFERRED SERVICE BELOW AND JUMP TO THE APPROPRIATE PAGE!

**I want Writer's Relief to connect me to agents and/or literary magazines, but I'll manage the entire submission process myself.**  
 — Sounds like you're an A La Carte client. See page 5.

**I want expert research/targeting AND I want you to write my query letter (or cover letter).**  
 — You're an A La Carte PLUS client, my friend. See page 6.

**(MOST POPULAR): I want you to do EVERYTHING except for physically mailing/emailing my submissions for me.**  
 — You'll be among (highly accomplished) friends in our Full Service program. See page 7.

**I don't want to lift a finger. You do it all.**  
 — Our ELITE Full Service program is like an all-inclusive spa for your writing brain. See page 10.

| Services                          | A La Carte  | A La Carte PLUS                                     | Full Service <sup>No. 1</sup> | Elite Full Service                            |
|-----------------------------------|---|---|-------------------------------|---|
| Review Board Approval             | Not Required. Call (866) 405-3003 To Sign Up Today. | Not Required. Call (866) 405-3003 To Sign Up Today. | Required. Submit Now!         | Required. Submit Now!                         |
| 25+ Expertly Targeted Submissions | 1 Round   | 1 Round   | Every Two Months              | We Send All From Our Office Every Two Months. |
| Cover/Query Letter Creation       | ✗   | ✓   | ✓                             | ✓   |
| Proofreading And Formatting       | ✗   | ✗   | ✓                             | ✓   |
| Submission Strategy Team          | ✗   | ✗   | ✓                             | ✓   |
| Labels For Mail Submissions       | ✓   | ✓   | ✓                             | We Make All Of Your Print Submissions.        |
| PDF Of Online Submissions         | ✓   | ✓   | ✓                             | We Make All Of Your Online Submissions.       |
| Free Formatting Guidelines        | ✓   | ✓   | ✓                             | ✓   |
| Tracking Of Responses             | ✗   | ✗   | ✓                             | ✓   |
| Submission Reports                | 30-Day Access                                       | 30-Day Access                                       | ✓                             | Unlimited Access                              |
| Storage Of Work Files             | ✗   | ✗   | Unlimited Access              | ✓   |
| Itemized Tax Expense Reports      | ✗   | ✗   | ✓                             | ✓   |
|                                   |   |   | ✓                             |   |

## A LA CARTE A Powerful Partnership

*Are you a go-getter who wants to combine your legwork with our expertise for a one-time round of submissions? In less than a week, your 25+ submissions can be knocking agents' and editors' socks off!*

### A LA CARTE: \$150

- No [Review Board](#) Approval Needed. Get Started Today!
- A Single Round Of 25+ Expertly Targeted Submissions
- A cursory Read Of Your Materials For Targeting
- Mailing Labels For Any Hard-Copy Submissions
- An Interactive PDF That Makes Online Submissions A Piece Of Cake
- Free Industry-Standard Formatting Guidelines
- Thirty-Day Access To Your Online Submissions Database

Our A La Carte clients are writers who submit occasionally (as opposed to regularly) and who just need a little help.

Our submission strategists will look over your submission materials and determine the 25+ BEST literary agents or literary journals for you.

Then, you take it from there by prepping and sending your submissions!

*I sent my nonfiction story to the 27 magazines suggested by Writer's Relief. I was pleasantly surprised when the first response was an offer to publish in The Big Muddy, a journal of Southeast Missouri University Press. **Your system really works and saves a writer valuable time.** As you know my background was in television news here in Chicago for many years. I had an article published in the Chicago Sun Times back in 2000, but print is fairly new to me. The help of Writer's Relief is greatly appreciated.*

*Best regards,*

*Peter N., [A La Carte Client](#)*

**We want to hear from you!** Not sure if our A La Carte service is right for you? Just call. We're here. We're real. And we're honest about what will help you and what might not. Call today! Toll-free: (866) 405-3003.

[Click here to learn more about how YOU can enroll today!](#)

**TIP: Wish someone would help you with your query letter or cover letter?  
Keep reading!**

## A LA CARTE PLUS A Match Made In Marketing Heaven

*You want our expert, precision targeting AND you want our experienced publishing professionals to write your cover/query letter for you? You've come to the right place.*

### A LA CARTE PLUS: \$250

- No [Review Board](#) Approval Needed
- A Single Round Of 25+ Expert Submissions
- A Cursory Read Of Your Materials For Targeting
- \*Cover/Query Letter Creation & Processing\*
- Mailing Labels For Any Hard-Copy Submissions
- Interactive PDF That Makes Online Submissions A Piece Of Cake
- Free Industry-Standard Formatting Guidelines
- Thirty-Day Access To Your Online Submissions Database

Our A La Carte PLUS clients benefit from our fantastic targeting research AND our tested-and-proven letter writing.

Our writers will work with you to create a query letter that focuses on your project's strengths, downplays any weaknesses, and ultimately lands on the RIGHT agents'/editors' desks.

Our process is collaborative and personal—but you're always in charge of the final product!

*Dear Writer's Relief Staff,*

*I write to express my thanks to Writer's Relief for the great package that walked me through the preparation and mailings to the 30 agents. **When the preparation was completed—the outline, book, synopsis, and query—it looked professional, and I have great joy and thanksgiving that Writer's Relief taught me how to send out a state-of-the-art inquiry. I am so very thankful.***

A.S. Barnes, [A La Carte PLUS Client](#)

**We want to hear from you!** Not sure if our A La Carte PLUS service is right for you? Just call. We're here. We're real. And we're honest about what will help you and what might not. Call today! Toll-free: (866) 405-3003.

[\*Click here to learn more about how YOU can enroll today!\*](#)

*Keep reading!*

## ABOUT OUR FULL SERVICE

You do the writing; we do the paperwork.

*Wish you had more time to focus on your craft? Feeling frustrated by an unfocused, haphazard, ineffective approach to submissions?*

*Here is the help, support, and encouragement you need.*

Our Full Service clients are a big part of our lives. With our Full Service, you don't just get a company that helps you out one time; you get meaningful partners in your publishing career for as long as you want us at your side.

Your personal submission strategists will work with you to pinpoint your long-term goals and develop a plan to reach them.

Then, we'll do just about everything to make it happen (except for the actual writing: *That's all you*).

We'll prepare a submission packet for you once every two months; it will include your clean, proofed submission as well as our submission materials to make it easy for you to send 25+ personally targeted submissions directly from your home.

Once your submissions are circulating to agents and/or lit mag editors, we'll also manage your responses (rejections and acceptances), strategize with you about what to do next, offer our expert (and frequently necessary) guidance when questions involving agents/editors come up—and much more.

*For many years, I wrote fiction and never got published. And I was busy: finishing coursework for my PhD in Comparative Literature, writing a dissertation, having a baby, starting a tenure-track job as a Spanish professor, and then writing an academic book. **I made time to write, but I couldn't also do the work of researching and targeting. Enter Writer's Relief.** Once I began using Writer's Relief, I began to get published immediately.*

*— Nancy H., Writer*



Call today for a  
FREE personal consultation:  
**(866) 405-3003**

Or chat with us at  
[www.WritersRelief.com](http://www.WritersRelief.com)  
every weekday.

*Continue reading to learn more about our Full Service plan.*

## ABOUT OUR FULL SERVICE (CONT.)

Our Full Service clients know what they want: to spend less time making submissions and more time writing, reading, and getting inspired.

If you are the kind of person who writes regularly (or one who wants to but can't find the time) and considers writing a "way of life," this service may be the best choice for you.

THE FINE PRINT: While nearly all writers can sign up for our A La Carte services, Full Service clients must have reached a certain level of proficiency. For that reason, Full Service clients must first send writing samples to our Review Board for consideration. See [our site](#) for details.

### FULL SERVICE (MOST POPULAR): \$389 - \$449 PER CYCLE

- [Review Board](#) Approval Needed For New Clients
- 25+ Expertly Targeted Submissions Prepared Every Two Months
- A Deep Read Of Your Materials For Precision Targeting
- Consultation On Your Submission Materials (Non-Editorial)
- Cover/Query Letter Creation & Processing
- Submission Proofreading And Formatting
- A Submission Strategy Consultation Team (Regular Strategy Meetings)
- A Personal Submission Strategist To Tackle Submission Questions When They Arise
- Mailing Labels For Any Hard-Copy Submissions
- Interactive PDF That Makes Online Submissions A Piece Of Cake
- Free Industry-Standard Formatting Guidelines
- Tracking Of Personal Responses From Agents And/Or Editors
- 24/7/365 Access To Your Online Submissions Database
- Free File Restoration (We Save The Submissions You Send Us)
- Itemized Tax Expense Reports

Call today for a  
FREE personal consultation:

**(866) 405-3003**

Or chat with us at  
**www.WritersRelief.com**  
every weekday.

*Writer's Relief continues to encourage me to write and submit, for which I am very grateful. When journals arrive with my name in the Table of Contents, it is a wonderful feeling, and I love connecting with other poets around the country. I am deeply thankful to Writer's Relief for enhancing and enriching my poetic life.*

— [Perie L., Writer](#)



## THE WRITER'S RELIEF FULL SERVICE SUCCESS STRATEGY

We've been in business since 1994 because our system works. But you don't have to take our word for it! Join us on any of our social media sites and see what other people have to say!



And here's a heartfelt letter from a client we adore who was extremely frustrated and despondent when he showed up at our virtual door.

### *Does this sound like you?*

*At the time I learned of Writer's Relief, I had for the prior two years been at an impasse over submitting my poetry to journals. I first had used a couple of [writing market] catalogs. After that yielded poor results, I began sending out what I considered mass mailings, which meant maybe five copies a couple of times a year.*

*Over the past several years, since I signed up with WR, the numbers game has changed dramatically for the better: around 175 packets of poems sent annually to print and online journals, many of which I never would have located by myself, and an acceptance average of just under one poem [per cycle], a frequency that gives me a sense of momentum both in terms of brute numbers and the rising quality of publications taking my work.*

*The process has been both educational and motivating: I have to keep producing poems in order to meet my submissions quota. Writer's Relief has enabled me, against my initial instincts, to behave in a productively businesslike manner.*

*Couldn't have done it without you.*

*— Paul W., Poet*



## ABOUT OUR ELITE FULL SERVICE

**We do everything. 'Nuff said.**

While our Full Service clients must mail, email, and submit their work directly from their homes, our ELITE clients kick back and relax while Writer's Relief does this extra level of work for them!

If you don't want to lift a finger, THIS is the service for you. This is our highest level of service and it allows you the most time to write.

NOTE: ELITE Full Service applicants must be approved by the [Writer's Relief Review Board](#) to ensure your work is appropriate for regular submission.

### ELITE FULL SERVICE: \$589 - \$649 PER CYCLE

- [Review Board](#) Approval Needed
- Writer's Relief Does EVERYTHING
- 25+ Expertly Targeted Submissions Sent From Our Office Every Two Months
- We Address, Label, And Mail Your Hard-Copy Submissions
- We Make All Of Your Online Submissions Via Email Or Submission Managers
- A Deep Read Of Your Materials For Precision Targeting
- Consultation On Your Submission Materials (Non-Editorial)
- Cover/Query Letter Creation & Processing
- Submission Proofreading And Formatting
- A Submission Strategy Consultation Team
- A Personal Submission Strategist To Tackle Questions When They Arise
- Free Industry-Standard Formatting Guidelines
- Tracking Of Personal Responses From Agents And/Or Editors
- 24/7/365 Access To Your Online Submissions Database
- Free File Restoration (We Save The Submissions You Send Us)
- Itemized Tax Expense Reports

*I can only imagine how frustrating it would be for somebody to try to do all of this without help. Whether they know it or not, Writer's Relief offers more than the services that they advertise because, yes, they take the drudgery and the frustration out of getting published, but they aren't just going through the motions. **They honestly love the stories they read—the stories their clients submit through them—and they strive for us to succeed.***

— Anders B., Writer



Call today for a  
FREE personal consultation:  
**(866) 405-3003**

Or chat with us at  
[www.WritersRelief.com](http://www.WritersRelief.com)  
every weekday.

## **FACEBOOK VIRTUAL ASSISTANT PROGRAM**

Having a Facebook Fan Page is essential for building your career as a writer. In today's competitive publishing industry, a Facebook Fan Page makes you "findable" when readers, editors, and agents turn to the Internet to learn more about you and your writing.

You might be thinking, *Facebook—that's not for me! Too much time, too technical—I'm using my precious spare time to write, not post!* We understand, and we have the answer:

**Introducing our newest Social Media Relief program:**

### **Facebook Virtual Assistant**

With this elite, all-inclusive monthly program, we'll handle every aspect of managing your Facebook Fan Page—so you can spend your time writing!

We are so excited to offer you this fantastic service at the **MONTHLY RATE OF ONLY \$179!**

**Here's what you'll get:**

- We'll create a Facebook Fan Page for you if you don't already have one.
- Writer's Relief will update and maintain your Facebook Fan Page! Got a new acceptance? Writing in a new genre? Publishing a book? Yay! Let us know, and we'll update your information!
- Writer's Relief will put up THREE new posts a week and Like Pages for you. We'll also Share posts from other Fan Pages related to your interests to help increase your fan base!
- We'll send you tips for Sharing your Fan Page with friends and family (as well as others) to make sure you're reaching the biggest possible audience!

All you have to do is provide us with quick, biweekly information bits so we can craft posts in your voice and style. Then sit back, relax, and leave the posting to us!

**Here's why Writer's Relief can do it best:**

We have 72,000+ people (*and more every day!*) following our Writer's Relief Facebook Page, so we know how to maintain and build a strong fan following.

Using an outside social media monitoring company can cost upwards of \$120 an HOUR. With Writer's Relief, you'll have the benefit of our extensive social media experience—and comprehensive knowledge of writers and their unique needs—at an affordable, budget-friendly price of **\$179 a MONTH!**

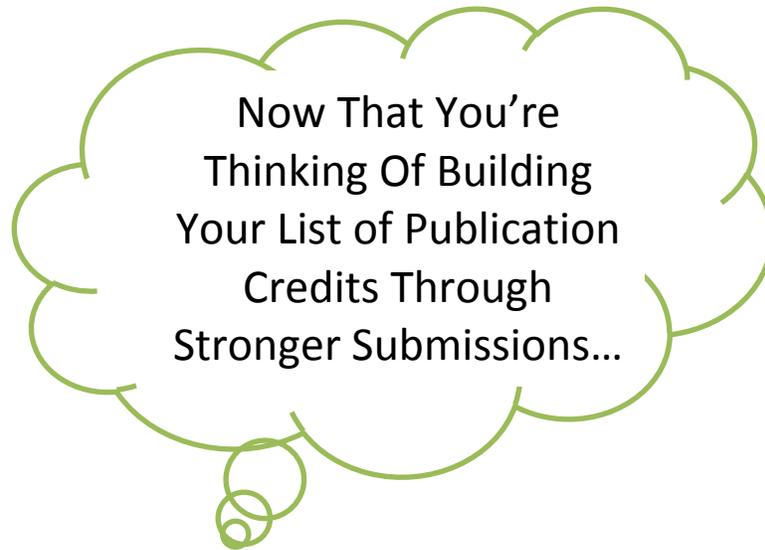
Start building your social media presence today!

**Ready to get started?**

**If you would rather be writing than using Facebook, the Writer's Relief Facebook Virtual Assistant program is for you!**

**Call (866) 405-3003 today!**





It might also be time to start thinking about your [author platform](#) as well. These days, if you're hoping to publish in book form or to establish a serious reputation as a writer, there are three components that can give you a better chance of success.

|  |  |
|--|--|
| 1. Great writing (of course!).                       | You take care of this first one.               |
| 2. A strong writer bio with good publishing credits. | Writer's Relief can help with the second.      |
| 3. The groundwork for a strong author platform.      | And Web Design Relief can help with the third. |



Web Design Relief, the sister company of Writer's Relief, creates original, affordable websites specifically for creative writers. We're the best value on the Web—we know because we've done the research. Our websites start at just \$299.

Learn more about why published and [pre-published writers](#) should establish their author websites today! **PLUS, sign up for your free guide to creating an author website! [Check it out!](#)**

*Call today for a FREE personal consultation  
or chat with us at [www.WritersRelief.com](http://www.WritersRelief.com) every weekday.*