

FOR IMMEDIATE RELEASE

Spotlight Shines on Behind-The-Scenes Literary Service

Hackensack, NJ - March 15, 2010 - Writer's Relief, considered by some to be the best kept secret of the publishing industry, recently came into the national spotlight when an interview with Writer's Relief president Ronnie L. Smith was featured on the widely read Barnes & Noble blog Unabashedly Bookish.

"Certainly a good portion of the writing community knows about us," said Smith. "But to some, who we are and what we do remains kind of an enigma. There's no other business quite like ours out there."

Although Writer's Relief just celebrated its 16th anniversary, many people are just coming to learn about the company thanks to a recent outreach campaign. Writer's Relief has been behind the scenes in the publishing industry, quietly assisting writers with the submission process, since 1994.

When Smith started the business, there were no companies dedicated to helping writers with submissions. "I had to invent the term 'submission service' for creative writers because there were no comparisons."

Depictions of writers in movies, as in the newly released Ghostwriter or as far back as the well-known movie Misery, often offer viewers romantic images of writers as tortured, creative souls who wind up being consumed by their work.

However, according to Smith, a realistic depiction of the writing life would show not only creative angst and occasional triumph, but a life of tedious research, endless letter writing, flurries of rejections, and unglamorous paperwork.

That's where Writer's Relief comes in. Writer's Relief assists writers by targeting submissions to literary agents and editors of literary journals, composing cover and query letters, proofreading and formatting work, and tracking submissions. However, Writer's Relief is dedicated to more than simply helping their clients.

"We try to offer as much as we can to the writing community, free of charge," Smith said.

The release of the Barnes & Noble interview coincides with a just-launched series of online video tutorials for writers who want to know how to submit their writing and get published. The first video, available on the Writer's Relief Web site, is geared to writers who are having difficulty making the transition from mailing print submissions to making online submissions.

As the publishing industry becomes increasingly digital and many literary journals and magazines no longer accept paper submissions, a good portion of writers are being "phased out" of the industry. Smith hopes the Writer's Relief video tutorial series will help.

For those who prefer to read instead of watching videos, the company also offers hundreds of free publishing-related articles on its blog, which currently has over 30,000 regular readers. Blog articles are delivered to subscribers once a month via an email Newsflash for Writers.

"We don't claim to do anything that a writer can't do on his or her own," said Smith. "What we do is make the process easier, more efficient, and for many people, more effective. Our goal is for our clients to spend less time doing paperwork and more time writing."

For more information about Writer's Relief, please visit www.WritersRelief.com or contact info@writersrelief.com.

ABOUT WRITER'S RELIEF: Writer's Relief is a specialized service that manages the submission process for writers seeking publication. The Writer's Relief process includes cover or query letter writing, targeting manuscripts to the best-suited literary agents or editors, proofreading, formatting, submission packet preparation, and tracking responses. Writers are encouraged to apply to the Writer's Relief Review Board for admission into the invitation-only Full Service program. For more information please visit <http://www.WritersRelief.com> or call (866) 405-3003.

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